

Creating a
Brighter
Future for
Contra Costa's
Children and

Families

Memo

To: Commission Members

From: Alexander Khu

Date: Monday April 6, 2015

Re: April 6, 2015 Commission Meeting

Enclosed are the materials for the April 6, 2015 Commission meeting which will take place as follows:

Time: 6:00 pm

Location: 1485 Civic Court Suite 1200, Concord, CA

925-771-7300

A light dinner will be provided.

Please let me know if you have any questions.

Kind Regards,

Alexander Khu, Executive Assistant First 5 Contra Costa 1485 Civic Court Suite 1200 Concord, CA 94520 925-771-7342 Direct 925-771-6083 Fax



COMMISSION MEETING Agenda

Monday, April 6, 2015, 6:00 pm 1485 Civic Court, Suite 1200 Large Conference Room Concord, CA

1.0	Call to Order and Roll Call	
2.0	Public Comment The public may comment on any item of public interest within the jurisdiction of the First 5 Contra Costa Children and Families Commission. In accordance with the Brown Act, if a member of the public addresses an item not on the posted agenda, no response, discussion, or action on the item may occur.	
3.0	Approval of Consent Calendar A Commissioner or member of the public may ask that any of the following consent items be removed from the consent calendar for consideration under Item 4.	Action
	3.1 Approve the minutes from the February 2, 2015 Commission meeting.	
	3.2 Accept the Executive Committee Report from the February 2, 2015 meeting.	
4.0	Consider for discussion any items removed from the consent calendar.	
5.0	Public Hearing on the First 5 California 2013-14 Annual Report The report may be found online at: http://www.ccfc.ca.gov/pdf/annual report pdfs/Annual Report 13-14.pdf 5.1 Consider accepting the First 5 California 2013-14 Annual Report	Action
6.0	Public Hearing on the First 5 Contra Costa 2010-2015 Strategic Plan The Strategic Plan may be found at: http://www.firstfivecc.org/index.php?page=strategic-plan 6.1 Consider extending the current, 2010-2015 Strategic Plan for a sixth year,	Action
	through June 30, 2016.	7.00.011
7.0	Considering approving the proposed First 5 Contra Costa budget for Fiscal Year 2015- 2016	Action
8.0	Update on strategic planning activities and preparation for the May 13, 2015 strategic planning retreat	

AGENDA Monday, April 6, 2015 Page 1 of 2

• First 5 Association of CA Handouts from the February State Summit

9.0

10.0

Executive Director's Report

Communications



11.0 Commissioner F.Y.I. Updates

12.0 Adjourn

The First 5 Contra Costa Children and Families Commission will provide reasonable accommodations for persons with disabilities planning to participate in Commission meetings who contact the Commission's offices, at least 48 hours before the meeting, at (925) 771-7300.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the First 5 Contra Costa Children and Families Commission to a majority of members of the First 5 Contra Costa Children and Families Commission less than 96 hours prior to that meeting are available for public inspection at 1485 Civic Court, Suite 1200, Concord, CA 94520 during normal business hours.

In consideration of those who may suffer from chemical sensitivities or who may have allergic reactions to heavy scents, First 5 Contra Costa requests that staff and visitors refrain from wearing perfume, cologne, or the use of strongly scented products in the work place. We thank you for your consideration of others



Agenda Item 3.1

Approve the minutes from the February 2, 2015 meeting.



COMMISSION MINUTES Special Meeting

Monday, February 2, 2015, 6:00 pm 1485 Civic Court, Suite 1200 Large Conference Room Concord, CA

1.0 Call to Order and Roll Call

The meeting was called to order at 6:08 pm.

PJ Shelton welcomed new officers Vice Chair Kathy Gallagher and Secretary-Treasurer Gareth Ashley.

Commissioners in attendance were:

Chair PJ Shelton, Kathy Gallagher, Gareth Ashley, Maria Fort, John Jones, Dr. William Walker, and Alternate Commissioner Joan Miller for the Director of Children & Families Services.

Alternates present were:

Belinda Lucey, Wanda Session, and Katharine Mason.

Also present were County Counsel representatives Keiko Kobayashi and Mary Ann Mason.

Absent: Supervisor Candace Andersen and Supervisor Karen Mitchoff, Commissioner Barbara Cappa, and Alternates Matt Regan and Toni Robertson.

2.0 Public Comment

Shelter Inc. Executive Director Tim O Keefe reported that the Mountain View Family Shelter in Martinez remains at full capacity. He also announced that former Director of Program Services Jennifer Baha retired after over 24 years of service. He also informed that the Shelter Inc. office will soon be moving to Concord sometime in March 2015.

3.0 Approval of Consent Calendar

Motion was made by John Jones to approve the consent calendar. Seconded by Gareth Ashley.

AYES: PJ Shelton, Kathy Gallagher, Gareth Ashley, Maria Fort, John Jones, William Walker, Joan Miller and Belinda Lucey for Barbara Cappa.

NOES: None

ABSTENTION: None

The motion was APPROVED.



5.0 Presentation of Conflict of Interest laws pertinent to Commissioners and staff

Assistant County Counsel, Mary Ann Mason made her annual presentation to the Commission updating and clarifying new items with regards to their responsibility in disclosure and reasons and processes of recusal, and reviewed the Political Reform Act Government Code Section 1090 and case law that addresses the appearance of conflict of interest.

After the presentation, she addressed questions from the commissioners with matters pertaining to when, or how to disclose.

6.0 Presentation of Bay Area and Contra Costa efforts to reduce poverty: "Rise Together" and "Ensuring Opportunity"

There were two presentations made.

First, Sean Casey introduced Christina Arrostuto, Executive Director of RISE TOGETHER. She made a slide presentation outlining the work of the 21-member Steering Council of Bay Area leaders from various sectors that has launched a range of strategic activities, engaged the initiative's members, and established the organization's structure.

Sean Casey followed with a slide presentation about Ensuring Opportunity:

Ensuring Opportunity's effort represents more than 100 public and private agencies and 50 congregations that collectively serve Contra Costa residents. He noted that half of the residents in the county live below the self-sufficiency standard. In 2014, 12.5% of Contra Costa residents lived below the federal poverty level for a family of four, \$28,850, with 14.9% of children below the FPL. He noted that although direct services are essential to address the impact of poverty, it is not enough to end poverty. He suggested the need for public policies that address poverty at the root causes by providing families with high-quality early childhood education and higher education, self-sufficiency wages, housing that is affordable, health care, quality food, and more.

Sean thanked First 5's Special Projects Coordinator Fran Biderman for her dedicated work in helping to form and support the Campaign Leadership Team. For more information: http://www.cutpovertycc.org.

7.0 Consider naming First 5 Contra Costa as a "partner" in the Rise Together initiative

A motion was made by Maria Fort to name First 5 Contra Costa as a "partner" in the RISE TOGETHER initiative. Motion was seconded by Gareth Ashley.

AYES: PJ Shelton, Kathy Gallagher, Gareth Ashley, Maria Fort, John Jones, William Walker, Joan Miller and Belinda Lucey for Barbara Cappa.

NOES: None

ABSTENTION: None

The motion was **APPROVED**.



8.0 Presentation of the Alameda and Contra Costa plan to expand "Help Me Grow."

First 5 Deputy Director Cally Martin made a slide show presentation of the Alameda and Contra Costa plan to expand "Help Me Grow".

She explained that the Help Me Grow is system that can help children reach their optimal development by Kindergarten. This aligns with the mission of First 5, and ensures children receive the services and support needed at an early stage.

HMG is currently in 23 U.S. states and territories. In California, there are 8 counties (including Contra Costa) that are now HMG affiliates and an additional 15 are in development. The foundation of HMG is in promoting regular developmental screening for all children 0-5 by trained providers using a standardized, comprehensive tool. Both the Contra Costa and Alameda First 5s have been working on building an integrated, effective system of care that will allow developmental concerns to be addressed at the earliest point in time and enables children to gain timely access to local resources. Cally informed the Commission that the Thomas J. Long Foundation would soon award a major grant to First 5 Contra Costa and First 5 Alameda to expand HMG in the region.

Wanda Session asked if there were ways to help parents navigate access to the right resources for their children.

Cally informed that there are call center staff trained to provide this service. Early Intervention Program Officer Wanda Davis said the Contra Costa Crisis Center (211.org) has staff in place to handle parents' questions and concerns regarding their children's developmental issues.

Dr. Walker asked if HMG had been in contact yet with representatives from the Contra Costa Health plan as Developmental Screening is funded partially by the state, especially for Autism Spectrum issues.

Wanda Davis said we are currently in dialog on establishing HMG with the CC Health Plan.

9.0 Executive Director's Report

Sean Casey reported the following:

First 5 California's Summit on Child Health Education and Care is next week. There are five Commissioners attending the pre-Summit County Commissioner session and a few staying for the Summit itself. There are two sessions being presented by Contra Costa staff and providers.

Wednesday May 13, 2015 is the Commissioners' Strategic Planning Retreat. Over the holidays First 5 Contra Costa brought on some consultant support to help in the preparations. Nicole Young, the owner and principal of Optimal Solutions Consulting, has provided similar assistance to Santa Clara, Santa Cruz and San Mateo First 5s. Over the next couple of months we will be holding some small stakeholder sessions for input on various aspects of our work, and Nicole will be carrying out some key informant interviews as well.

In addition to the anticipated funding for Help Me Grow, we have other funding news. Cally Martin and Edirle Menezes have been working closely with staff at the County Office of Education on an application due Wednesday to the California Department of Education for the "QRIS block grants" authorized in this year's state budget. Of the \$50 million available for the state, Contra Costa is eligible to receive close to \$1.5 million. Most of the funds will be passed on to providers, with some held for QRIS activities jointly carried



out by CCCOE and First 5. This marks what we believe will be a new standard of reimbursement for high-quality providers that will make implementing state preschool more financially viable.

On Saturday, January 31, 2015, Sean Casey attended a West County Regional Group event in San Pablo with the City staff, organizing the significant amount of data collected by the West County Regional Group regarding the conditions of the City's parks. The data will help the city prioritize its park improvement activities. John Jones, who had previously worked with the City of Antioch on its parks, commended the Community Engagement program for their collaborative efforts.

Sean Casey thanked Commissioners and Alternates (Barbara Cappa, Mister Phillips, PJ Shelton, Belinda Lucey, John Jones, Katharine Mason, Maria Fort) who all signed up for site visits.

10.0 Adoption of the 2015 Commission meeting calendar

A motion was made by Kathy Gallagher to adopt the 2015 Commission meeting calendar. Dr. Walker seconded the motion.

AYES: PJ Shelton, Kathy Gallagher, Gareth Ashley, Maria Fort, John Jones, William Walker, Joan Miller and Belinda Lucey for Barbara Cappa.

NOES: None

ABSTENTION: None

The motion was APPROVED.

11.0 Communications

Sean directed the Commission to recent articles in the packet.

12.0 Commissioner F.Y.I. Updates

There were no announcements from the Commissioners.

13.0 Adjourn

Chair PJ Shelton reminded the Commission that there will be no meeting in March. Next meeting will be on Monday, April 6, 2015.

Meeting was adjourned at 7:49 pm.



Agenda Item 3.2

Accept the Executive Committee Report from the February 2, 2015 meeting.



Executive Committee MINUTES

February 2, 2015 4:00 p.m. Small Conference Room, 1485 Civic Court, Suite 1200, Concord, CA

1.0 Call to Order

Present: Commissioners PJ Shelton, Gareth Ashley; Alternate Commissioner Katharine Mason; Staff Sean Casey, Cally Martin, Marnie Huddleston, Shawn Garcia

2.0 Public Comment

There was none

3.0 Staff Updates

The California Department of Education has allowed us to extend our current Race to the Top contract through the 2015-16 fiscal year. We have submitted our request for a no-cost extension on this contract that otherwise would have ended in December.

We will soon be submitting a joint application with the County Office of Education to the California Department of Education for the state QRIS Block Grant program. This funding was established last year to support quality improvement efforts in the California State Preschool Program. The grant amount for the first year is \$1,470,062. This amount will vary in future years depending on the number of counties participating. As more counties establish their own local QRIS, the smaller the amount of overall grants. When all are in, the amount locally should be closer to \$1.2M.

The TJ Long Foundation has indicated (verbally) that they intend to provide a grant to support expansion of our implementation of HMG – the grant will likely be for \$5m for the first 2 years and an additional \$5m allocated for the 2nd two years (over two counties).

The West County Regional Group, First 5, and Healthy and Active Before 5 conducted a community parks workshop January 31st in San Pablo. The workshop was attended by approximately 50 community members and various city representatives, including law enforcement, parks and recreation, public works, councilmembers and the City Manager. They analyzed the park survey data from our assessment in October and begin drafting preliminary recommendations for park improvements.

The second phase of the Kaiser-funded Monument HEAL project (2015-2017) was launched in January. The Central County Regional Group and First 5 are named as subcontractor partners to continue implementing the park improvement and Sugar Bites projects. The CCRG will lead the parks work and partner with other HEAL efforts, including the bike/pedestrian plan and tap water promotion efforts. First 5 will receive \$21,000 per year for two years from Kaiser Permanente for their work on this project.

We have a new employee, Carolina Florez, who wil be taking up the Program Assistant position for the Community Engagement program.

Executive Committee Agenda February 2, 2015 Page 1 of 3



4.0 Commission Updates

The Alternate Commissioner position for District 3 (Piepho) remains vacant. Hiring for the new Child Welfare Director is ongoing.

5.0 Statewide Updates

The statewide First 5 Summit is coming up in February. There will be a pre-summit session for county commissioners; from Contra Costa we have Commission members Shelton, Ashley, Gallegher, Jones, Session, and Phillips set to attend.

Sean was elected Vice President of the California First 5 Association at the January Association meeting. Participation on the Association's Executive Committee is a great opportunity keep up with statewide policy activities as well as to help shape First 5's policy stance on issues affecting children.

6.0 Items for Consideration

6.1 Review and discuss preparation of the 2015-16 budget

Sean reviewed the major aspects of the budget for the coming year and asked for the Committee's feedback.

The coming year will see the end of the Long Foundation's grant for Preschool Makes a Difference, the federal/state grant for Race to the Top, and the California First 5-funded CARES program.

The will likely be new revenue, still to be confirmed, from the Long Foundation for Help Me Grow expansion, from First 5 California for a new ECE quality initiative, and from the Department of Education for local preschool quality efforts.

We will see a drop in our retirement contribution of about 5% resulting in a savings of approximately \$50,000.

Sean presented the history of staff COLAs over the last several years. After several years of no COLAs, the COLAs approved by the Commission in recent years have largely been offset by annual increases in employee retirement costs. The Executive Committee recommended a 3% increase for the 2015-16 budget.

There are nine program contractors that have not received a contract adjustment in recent years, mostly because they were locked in to contract amounts set in multi-year arrangements. These include the First 5 Centers and the home visiting contractors. The Committee recommended they receive a 4% contract increase in the coming year.

6.2 Review and discuss process for completing the Commission's FY 2016-20 Strategic Plan

Sean Casey reviewed the work on stakeholder input for the strategic plan. Two stakeholder meetings are scheduled for February as well as key informant interviews and a Commission survey. Nicole Young, our strategic planning consultant, will meet with the Executive Committee at its April meeting to go over the plan for the Commission retreat.

6.2 Review and discuss process for Executive Director annual performance review Last year the Executive Committee shifted to a spring cycle for the performance review, with the goal of completing the process at the July Commission meeting. Administrative



CHILDREN AND FAMILIES COMMISSION

Manager Shawn Garcia reviewed the process with the Committee and provided materials for their use.

7.0 Review agenda items for upcoming Commission meetings

At the April meeting: Public hearings on our current strategic plan and CA F5's annual report; approve the 2015-16 budget.

8.0 Adjourn



Agenda Item 5.0

Public Hearing on the First 5 California 2013-14 Annual Report



Staff Report April 6, 2015

ACTION:	X
DISCUSSION:	

TITLE: Public Hearing on the First 5 California 2013-14 Annual Report

Introduction:

First 5 California prepares an annual report each year, based in part on fiscal, program and participant information provided by each of the 58 county commissions. County commissions are required by statute to hold an annual public hearing on First 5 California's annual report. The report may be found online at:

http://www.ccfc.ca.gov/pdf/annual_report_pdfs/Annual_Report_13-14.pdf

A short summary of Contra Costa program highlights appears on page 33.

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Agenda Item 6.0

Public Hearing on the First 5 Contra Costa 2010-2015 Strategic Plan



Staff Report April 6, 2015

ACTION:	X
DISCUSSION:	

TITLE: Public Hearing on the First 5 Contra Costa 2010-2015 Strategic Plan

Introduction:

Each year, the Commission holds a public hearing on its strategic plan, as required by statute.

Background:

The Commission adopted its 2010-2015 Strategic Plan in October 2009. With the exception of contingency planning in the wake of AB 99 (which was invalidated in the courts), the Commission has remained on course since then to maintain its programs at a consistent level through the five-year period.

At the October, 2014 Commission meeting staff proposed to extend the current plan by one year, to allow time to complete the work for the next strategic plan. As a result, staff have prepared a budget for the next year that is based on the 2014-15 budget, with reductions where possible, but overall in line with the current plan.

The Commission will meet in May at its Strategic Plan Retreat to work on the 2015-20 plan.

Recommendation:

Staff recommend that the Commission extend the current, 2010-2015 strategic plan for a sixth year, through June 30, 2016.

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Agenda Item 7.0

Consider approving the proposed First 5 Contra Costa budget for Fiscal Year 2015-2016



Staff Report April 6, 2015

ACTION:	X
DISCUSSION:	

TITLE: Proposed First 5 Contra Costa Budget, FY 2015-16

Introduction

The FY2015-16 budget represents "year six" of the Commission's 2010-15 Strategic Plan, serving as a bridge to the new plan the Commission will approve later in 2016. The FY2015-16 budget is based on the FY 2014-15 budget with a few alterations, described below. Overall, even with increased outside funding, the \$14,639,055 budget is \$1.37 million less than its predecessor, with budgeted savings of First 5 funds of \$1.7 million.

Summary

Particular features of the FY2015-16 budget include the following:

Revenue:

- Projected Proposition 10 tax revenue is 1.8% less than the previous year's projection.
- New revenue includes the first year of the ongoing California State Preschool (CSPP) block grant (\$482,760) and the first year of a two-year Thomas J. Long Foundation grant to expand Help Me Grow (\$1.16 million).
- The 2015-16 fiscal year will be the final year for California Department of Education Race to the Top funding (\$619,167) and the California First 5 CARES Plus grant for early educator professional development (\$300,000).
- The Thomas J. Long Foundation grant for Preschool Makes a Difference scholarships (\$990,000 in the current year) expires at the end of the current fiscal year.
- The budget calls for using up to \$3.8 million of the Commission's fund balance to make up the difference between revenue and expenditures; this use of the fund balance continues the drawdown anticipated in the Commission's strategic planning.

Program:

• The Executive Committee recommends that eleven annual program contracts that have not had an increase during the past three years receive a 4% increase. Cost: \$106,775.



- The reduction of the Early Learning Quality line (line 14) principally reflects the end of the Preschool Makes a Difference scholarships.
- The reduction of funds for mental health therapeutic services (line 23) reflects the new agreement with Costa Contra Health Services—Behavioral Health allowing for the continuation of wraparound services in children's mental health programs without the need for First 5 funds. Historically, First 5 funds in these programs were chronically underutilized; the provider contracts will continue to be supported by the County at their levels. First 5 will provide small flexible funding accounts directly to each provider to support families in crisis.
- The increase in Children's Developmental Needs (line 25) reflects the new Long Foundation funding to expand Help Me Grow.
- The reduction in Children at Risk of Stress or Trauma (line 26) reflects an agreement similar to that for Therapeutic Services in which Costa Contra Health Services—Behavioral Health will continue funding for the Next Steps program supporting children of women in residential substance use treatment, without the need of First 5 funds. First 5 will provide a small flexible funding account directly to the provider.
- Public Information (line 30) activities will include public awareness campaigns to promote quality early learning and Help Me Grow, both supported by grant funds.
- Additional Race to the Top, Long HMG and CSPP funds are to program salaries and benefits (line 34) for three new positions: a QRIS coach coordinator, and a coordinator and program assistant for the Help Me Grow program. These positions are funded entirely with grant funds. Cost: \$304,000.

Wages and Benefits

- A 3% cost of living increase for staff is recommended by the Executive Committee, based on the Bay Area consumer price index for the last 12 months. The increase would go into effect July 1, 2015. Cost: \$86,000.
- The Commission's retirement contribution rate decreased from 34.32% to 29.26% of payroll. The prepayment on the Commission's UAAL obligation reduced retirement costs by \$95,500. With added staff in the coming year, the Commission's retirement cost remains nearly unchanged. Cost: \$599,191.
- Health benefits increased due to a projected 5.75% increase in health plan premiums, additional staff, and staff changes in participation and plan preference. Cost: \$342,626

Evaluation Costs

Evaluation increased as \$83,000 of evaluation components previously in program budgets were moved into the evaluation budget. Overall evaluation costs equal 6.8% of total budget.



Administrative Costs

Administrative cost savings were made across all categories. Overall administration costs increased slightly to 8.7% of total budget as total program costs decreased.

Recommendation:

That the Commission approve the proposed First 5 Contra Costa Budget for FY 2015-16.



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EVALUATION EXPENSES 338,318 311,926 33,085 345,011 6,6	38	Total	2,393,108	2,153,058	517,513	2,670,571	277,463
EVALUATION EXPENSES 338,318 311,926 33,085 345,011 6,6	39	TOTAL PROGRAM EXPENSES	13.751.328	9.880.369	2.484.599	12.364.968	(1,386,360)
Evaluation Salaries & Wages 338,318 311,926 33,085 345,011 6,6			2, 2, 1, 2	2,222,222	, - ,	,,	()===,===,
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42 Professional Services 306,000 365,286 45,000 410,286 104,3 43 Purchased Services and Supplies 21,546 27,596 27,596 6,6 44 Office Overhead and Other Expenses 38,987 36,155 36,155 (2,4 45 TOTAL EVALUATION EXPENSES 917,822 900,404 96,281 996,685 78,8 46 Administrative Salaries & Wages 562,956 549,748 52,935 602,683 39,7 47 Administrative Employee Benefits 351,677 272,444 29,115 301,559 (50,7) 48 Professional Services 135,500 119,750 119,750 119,750 (15,7)	40	Evaluation Salaries & Wages	338,318	311,926	33,085	345,011	6,693
42 Professional Services 306,000 365,286 45,000 410,286 104,286 43 Purchased Services and Supplies 21,546 27,596 27,596 6,6 44 Office Overhead and Other Expenses 38,987 36,155 36,155 (2,8 45 TOTAL EVALUATION EXPENSES 917,822 900,404 96,281 996,685 78,8 Administrative Salaries & Wages 562,956 549,748 52,935 602,683 39,7 48 Professional Services 135,500 119,750 119,750 119,750 (15,7)	41	Evaluation Employee Benefits	212,971	159,441	18,196	177,637	(35,334)
43 Purchased Services and Supplies 21,546 27,596 27,596 6,6 44 Office Overhead and Other Expenses 38,987 36,155 36,155 (2,8 45 TOTAL EVALUATION EXPENSES 917,822 900,404 96,281 996,685 78,8 46 Administrative Salaries & Wages 562,956 549,748 52,935 602,683 39,7 47 Administrative Employee Benefits 351,677 272,444 29,115 301,559 (50,7) 48 Professional Services 135,500 119,750 119,750 (15,7)	42	Professional Services	306,000	365,286	45,000	410,286	104,286
44 Office Overhead and Other Expenses 38,987 36,155 36,155 (2,935) 45 TOTAL EVALUATION EXPENSES 917,822 900,404 96,281 996,685 78,8 46 Administrative Salaries & Wages 562,956 549,748 52,935 602,683 39,7 47 Administrative Employee Benefits 351,677 272,444 29,115 301,559 (50,7) 48 Professional Services 135,500 119,750 119,750 (15,7)	43	Purchased Services and Supplies	•		,	•	6,050
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47 Administrative Employee Benefits 351,677 272,444 29,115 301,559 (50,100) 48 Professional Services 135,500 119,750 119,750 119,750							
48 Professional Services 135,500 119,750 119,750 (15,7		Administrative Salaries & Wages	562,956	•	*	602,683	39,727
	47	Administrative Employee Benefits	351,677	272,444	29,115	301,559	(50,118)
40 Burchased Services Equipment loses supplies 203 930 174 037 174 037	48	Professional Services	135,500	119,750		119,750	(15,750)
49 Fulcilased Services, Equipment lease, supplies 202,039 174,927 174,927 (27,3	49	Purchased Services, Equipment lease, supplies	202,839	174,927		174,927	(27,912)
50 Overhead Expenses 90,015 78,483 78,483 (11,4)	50	Overhead Expenses	90,015	78,483		78,483	(11,532)
	51	TOTAL ADMINISTRATIVE EXPENSES	1,342,987	1,195,352	82,050	1,277,402	(65,585)
52 GRAND TOTAL 16,012,137 11,976,125 2,662,930 14,639,055 (1,373,	E2	ORAND TOTAL	16 010 127	11 076 125	2 662 020	14 620 055	(1,373,082)
OKARD TOTAL 10,012,137 11,370,123 2,002,330 14,033,033 (1,373,0	JZ	GRAND TOTAL	10,012,137	11,970,123	2,002,930	14,039,033	(1,373,002)

FY15/16 budget % by area:	Program	84.5%
	Evaluation	6.8%
	Administrative	8.7%
		100%



Agenda Item 10.0

Communications:

 First 5 Association of California Handouts from the February 2015 State Summit



INVESTING IN CALIFORNIA'S CHILDREN

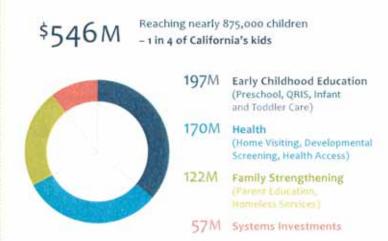
For over 15 years, First 5 has been a leader in providing essential and effective services for California's youngest children.

In 1998, California voters passed Proposition 10, the ballot initiative that created First 5 commissions in every county to support the healthy development of children from birth through 5 years of age – the time when 90% of brain development occurs. Last year alone, First 5 county commissions invested over \$546 million to improve the lives of California children – more than the top private and community foundations combined.

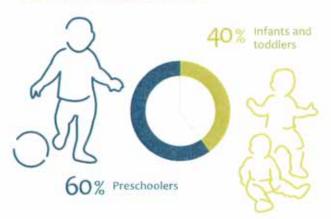
CALIFORNIA'S YOUNGEST CHILDREN AT A GLANCE

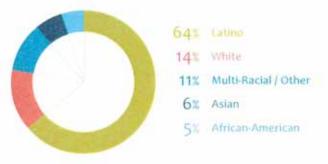


LAST YEAR, FIRST 5 COUNTY COMMISSIONS INVESTED ...



COUNTY COMMISSIONS SERVED:

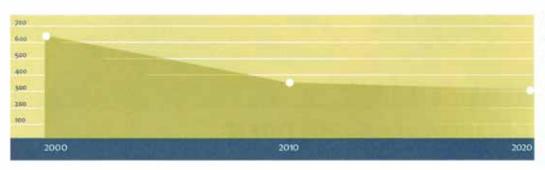






POLICY PRIORITIES 2015

PROPOSITION 10 REVENUE HAS DECLINED BY NEARLY FIFTY PERCENT SINCE 2000:



\$650 million in 2000 \$350 million in 2010 \$300 million in 2020 (projected)

\$100 per child

FIRST 5 HAS CREATED A SOLID INFRASTRUCTURE OF CRITICAL EARLY CHILDHOOD EDUCATION, HEALTH, AND FAMILY SUPPORT SERVICES. But to fully realize the great gains to children and society that investments like these reap, California must invest more (and make the case for increased Federal investments) in these areas:

EARLY LEARNING

Ensure access to high quality preschool for four-year-olds, build sufficient training and assessment capacity to increase quality, and increase the availability of programs serving infants and toddlers in quality licensed settings.

ORAL HEALTH

Increase access and quality of dental services, especially for the State's youngest children and implement the Department of Health Care Services recommendations to increase utilization of dental services – especially for younger children – included in the recent state audit of Medi-Cal's dental program.

EARLY IDENTIFICATION

Implement a universal state plan to ensure all children receive periodic and routine developmental screening and connection to needed services through care coordination.

FAMILY STRENGTHENING

Expand access to evidence-based family strengthening programs (including home visitation), particularly those with evidence of reducing the risk for child abuse and neglect.

SYSTEM SUSTAINABILITY AND REACH

Work with statewide partners to increase funding streams dedicated to early childhood health and development and take to scale the evidenced-based practices proven by First 5 Commissions throughout the state.

IT'S TIME TO TAKE THIS EFFORT TO SCALE. There is too much evidence to ignore. We know what children need, and together, we can ensure all of California's children get the best possible start.





Prioritizing Young Children in All Policies

Family Strengthening

- Formally adopt the Strengthening Families Protective Factors Framework as the "north star" in the statewide early childhood system of care, guiding investments in policy, program, training, and assessment systems.
- Provide universal access to a continuum of evidence-based voluntary newborn home visiting programs.
- Implement evidence-based family strengthening programs, particularly those with evidence of reducing the risk for child abuse and neglect.

Early Identification and Intervention

- Implement a universal state plan to ensure all children receive periodic and routine developmental screening and connection to needed services through care coordination.
- Improve data collection, data sharing and data reporting on key indicators of screening activities, including referral and follow-up as a result of the screening results.
- Increase access to comprehensive approaches (such as Help Me Grow) to enhance communication and care coordination to ensure children are connected to services as quickly as possible.

Oral Health

- Provide financial incentives to ensure access to essential dental services for the youngest children enrolled in Medi-Cal.
- Invest in community-based programs, such as the Virtual Dental Home, that bring
 preventive dental services to young children where they are (e.g., Head Start, Early Head
 Start, clinics) through the innovative use of workforce solutions and technology.
- Ensure the Department of Health Care Services implements the recommendations to increase utilization of dental services—especially for younger children—included in the recent state audit of Medi-Cal's dental program.

Quality Early Learning

- Require that early learning programs utilizing federal, state, or local funding participate in continuous improvement processes with benchmarked tiers of quality rating with action plans and resources tied to improvement plans.
- Ensure counties, early learning consortia, and early learning programs have the supports needed to successfully implement the QRIS statewide.
- Strengthen the qualifications, compensation, and stability of the ECE workforce.
- Continue to expand access to high quality preschool for four-year-olds and grow the capacity statewide to serve infants and toddlers in quality licensed settings.

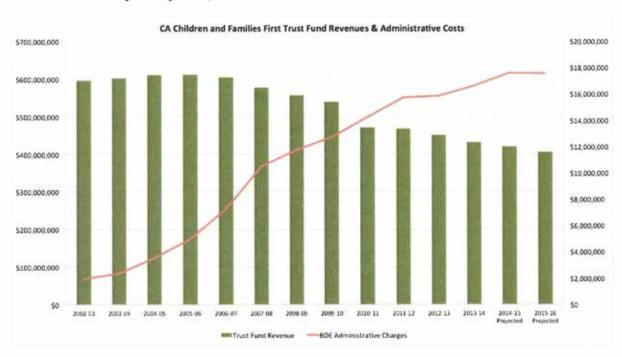
System Sustainability and Reach

 Work with statewide partners to explore and advance opportunities to increase funding streams dedicated to early childhood health and development.



Board of Equalization Rising Costs Impact on Children's Services in California

Proposition 10 - approved by the voters in 1998 - allows for the reimbursement of the State Board of Equalization (BOE) for expenses incurred in the administration and collection of the tobacco taxes. These costs have risen 600% in the past ten years, while tobacco tax receipts have decreased by nearly 30%, as shown below:



Continued Increases Projected

BOE fees are likely to increase over time based on historical trends, BOE staff projections due to filling vacancies, and the impact of any future tobacco taxes. BOE staff has indicated that any new tax would result in a significant increase in BOE tobacco tax collection, with Proposition 10 taking the majority share.

State-Level Interest in Rising BOE Costs

In May 2014, the Assembly Budget Subcommittee, Chaired by Assemblyman Tom Daly directed through the Supplemental Budget report a review of BOE's tobacco program. By April 1, 2015 BOE will be required to submit a report describing three alternative approaches for future funding of the tobacco licensing program.

Need for Relief

To ensure the protection of Proposition 10 funds for the intended purpose of supporting young children's healthy development, we suggest the following alternatives:

 A one-percent (1%) maximum on the amount BOE can charge Proposition 10 revenue for reimbursement of tobacco tax collection and administration. Proposition 10 County Commissions throughout the state must abide by similar caps on administrative expenses, such as a 10% ceiling on administrative expenses of their total budget.



- Capping the charges to Proposition 10 funds to the 2005/06 level, adjusted for inflation, reflecting a baseline administrative cost prior to the significant growth in BOE charges associated with the AB71 enhanced enforcement implementation.
- Eliminating any "enforcement" costs as eligible expenses to be paid by Proposition 10 funds. This would be consistent with the language of the voter- approved Proposition 10 legislation that allows for BOE reimbursement for "administration and collection" of tobacco taxes.

Impact on Commissions

Impact of BOE Administrative Costs - FY 2013/2014				
Commission	Share of Statewide Births	Annual Cost of BOE		
Los Angeles	25.96%	\$3,696,330		
San Diego	8.69%	\$1,237,320		
Orange	7.59%	\$1,080,715		
Riverside	6.10%	\$868,260		
Alameda	3,79%	\$538,996		
Fresno	3.22%	\$458,297		
First 5 CA		\$3,560,000		